PUBLIC ATTITUDES TO AQUATIC ANIMAL WELFARE EU 2024

Over 9,000 EU citizens were asked about the welfare of aquatic animals...

the majority agreed that fish can feel pain, and they care about their welfare

agree that fish feel pain

91%

think fish welfare should be protected to the same or greater extent than the welfare of other animals we eat Transparent and ethical use of public funds towards aquaculture is important to people

88%

think there should be public records explaining how funds are used

86%

think funds should only be used to support farms that ensure high animal welfare

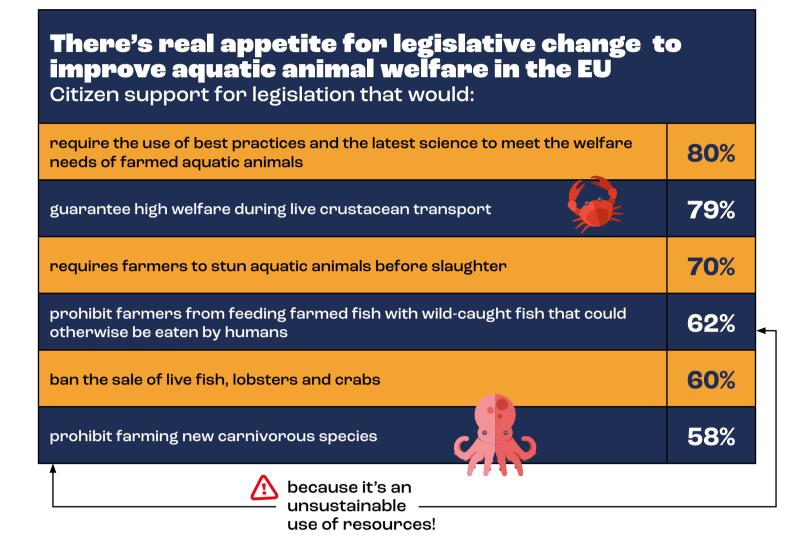
79%

think funds should only support farms that are sustainable

Research was carried out by Sapience on behalf of Compassion in World Farming and Eurogroup for Animals via an online survey between 20th March and 5th April 2024. Data shown is based on 9197 adults from 9 EU countries (Czechia, France, Germany, Greece, Italy, Poland, Spain, Sweden and the Netherlands).

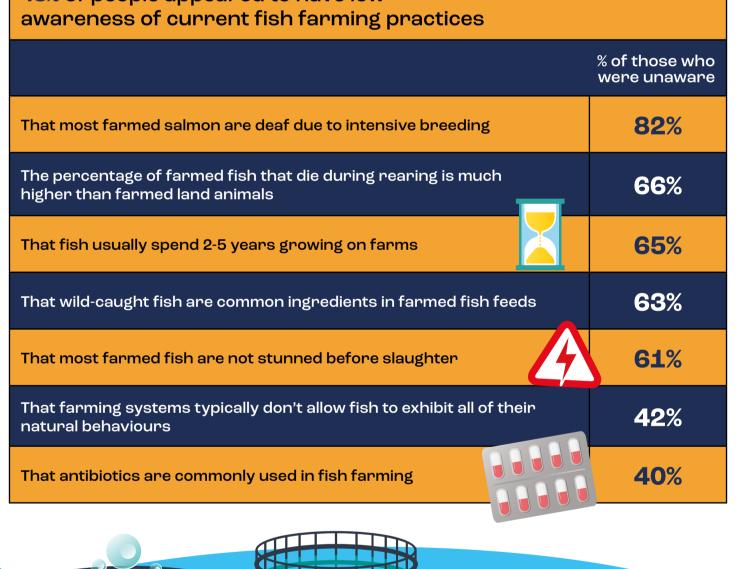






Public awareness of aquaculture practices is low...

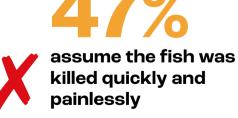
48% of people appeared to have low



...And around half mistakenly believe that 'sustainable' equals high animal welfare

When they see the term "sustainable" on the label





 assume farmed fish were kept in conditions allowing them to exhibit all natural behaviours

However, most people want higher welfare options, and are willing to pay more for them

93%

would like to buy higher welfare fish products

69%

would like to see information about the way fish were farmed and killed on the label of all products 61%

say the welfare of the fish impacts which product they buy

